

Beat: Vips

## **STARTUP TOUR - The Leading Competition For Francophone Startups in NORTH AMERICA**

### **8 Finalists on September 18 In New York**

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**USPA NEWS** - After a Series of Local Competitions held across the United States and Canada in June 2017, Eight Startups have been selected to compete in the Finals of the Startup Tour. The Juries that chose these distinguished Startups were composed of Entrepreneurs, Investors, Innovators, and Changemakers located in North America. Mounir Mahjoubi, French Minister for Digital Affairs, Roland Lescure, Member of the French Parliament, Gérard Araud, Ambassador of France to the United States and Anne-Claire Legendre, Consul General of France in New York were attending the Awards Ceremony on September 18 in NEW YORK, demonstrating their support for French Startups and the Success of French Tech Internationally.

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- THREE PRIZES awarded the Most Innovative Startups :

- \* 1st Prize (worth up to \$100,000)
- \* AAGEF Prize : the French Grandes Écoles Alumni Association
- \* People's Choice Prize

- SELECTED STARTUPS :

- \* Thibault DUCHEMIN, Founder & CEO at Communication & Health Care AVA
- \* Bertrand PATRIARCA, CO-Founder & CEO at Consumer App WASHOS
- \* Julien DELPECH, Founder & CEO at Healthcar & Innovation INVIVOX
- \* Laurent NICOLAS, Founder & CEO at MedTech DIABNEXT
- \* Raphael TAUREL, Managing Director at AdTech Dr. BANNER
- \* Tom BESSIS, Co-Founder at IT & Services OWLMO
- \* Federic DIONNE, Founder at Tech DUBDUB
- \* Erwan KERAUDY, Co-Founder & CEO at CyberSecurity CYBELANGEL

- The WINNERS Were :

- \* Thibault DUCHEMIN, Founder & CEO Communication & Healthcare AVA (1st Prize worth up to \$100,000)
- \* Laurent NICOLAS, Founder & CEO MedTech DIABNEXT (AAGEF Prize - the French Grandes Écoles Alumni Association)
- \* Erwan KERAUDY, CEO, Co-Founder & CEO CyberSecurity CYBELANGEL (People's Choice Prize)

- COMMENTS OF ORGANIZERS of The EVENT :

\* Benoit Buridant, Co-founder and CEO of FrenchFounders : "This contest, organized hand in hand with all of the key French stakeholders in North America, is a unique occasion for French companies to grow in this zone. Beyond the exceptional help the first prize will bring them, we wish to help them make the most of FrenchFounders' powerful network, to introduce them to the right contacts "" mainly entrepreneurs that have faced the same challenges, investors and Corporates."

\* Emmanuel Saint-Martin, Founder and CEO of French Morning : "From day to day, French Morning tells the story of French

entrepreneurs who seek to conquer the North American market. It was only logical that we work together with FrenchFounders to give all the possible coverage to this contest, which aims to separate from the pack the most promising French startups & their North American projects.”<sup>[7]</sup>

\* Photo : Anne de Louvigny, Benoit Buridant, Mounir Mahjoubi & Alain Bernard CEO Van Cleef Americas

Source : FrenchFounders - French Morning - Event on September 18, 2017 NEW YORK

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